



HAND-HELD
SANDWICHES



America's #1 Sausage Brand*

Popular grab 'n go meals or snacks – great for all dayparts!

They're quick. Easy. And oh, so tasty! Johnsonville® Hand-held Sandwiches are perfect for your on-the-go customers. These profitable sandwiches can be microwaved in minutes and held in your warmer – ready to go when you need them.



Effective merchandising is key to building grab 'n go business.



No one knows
grab 'n go
like Johnsonville®

We know what your customers are hungry for...

America's favorite sausage wrapped in soft baked rolls.

Johnsonville® Sausage is pure pork – flavored for maximum crave appeal, then wrapped in delicious bread that maintains its appealing soft texture when heated.

Four varieties with exciting ingredients!

Johnsonville® takes your patrons to new flavor destinations. These unique hand-held sandwiches start with our fresh, flavorful sausage. Then we up the flavor quotient with ingredients like farm-fresh eggs. Ripe bell peppers. And real cheese.

- Appeals to every patron, every daypart.
- Unique packaging delivers superior product from microwave to warmer.
- Easy to prepare – no mess, no fuss!
- Pair with beverage/chips for combo meals.

Perfect for:

Restaurants • C-stores

Student/Employee Dining • Sports Venues

Four varieties to select from – try them all!
Great for vending, too!



Fill the warmer during key sales periods:

- Breakfast
- Lunch
- Dinner
- Snack times



Point-of-sale materials grab attention and help build sales.



Boost impulse sales with tabletop warmers. Available in two sizes (small shown).



Johnsonville® Hand-held Sandwiches

	SAP Order Code	UPC (case)	
Smoked Bratwurst <i>The savory goodness and meaty texture of a Johnsonville® Brat</i>	101562	10077782029427	Pack Size: 5-oz. sandwich Case Pack: 3/8-count packs Refrigerated Shelf Life: 10 days
Smokey Cheddar Sausage <i>Made with Wisconsin's Sargento® cheese</i>	101561	10077782029410	
Breakfast Skillet Sandwiches			
Sweet & Smokey Sausage <i>A hint of honey-baked ham flavor</i>	101564	10077782029441	
Spicy Sunrise Sausage <i>Eggs, peppers, onions and cheddar cheese in a spicy sausage</i>	101563	10077782029434	

For product information, merchandising program solutions and online ordering, visit: johnsonvillecstore.com

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